



A One-Stop Destination for Badminton Products & Services.



Concept

World First Exclusive Online Application with Product Sales & Services for Badminton Game.

One-Stop Destination for Badminton sport application for Badminton lovers, connecting all links(Product purchase, Services, Court Booking, Used Buy, tournament software, Construction, Etc...)



SHOP BY PRODUCTS





















OUR SERVICES





Racket Repair



Racket Stringing



 Nearby Academies



Nearby Courts



Personal



Court Construction

Tournament



Events



Bulk Purchase



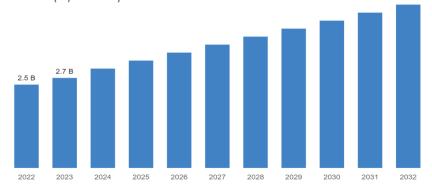
Court Booking Coming Soon



Market Analysis

The global Badminton Professional market size is projected to reach multi-million by 2029, in comparison to 2023

O2 Global Badminton Equipment and Facilities Market 2023–2032 (By Billion)





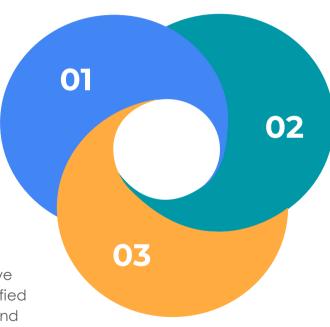
Competitive Analysis

Badminton Soug: First-To-Market

 Presenting an Innovative Badminton Platform: Redefining the Experience, Setting the Precedent as Market Pioneers

Pioneering the Market:

- Anticipating Substantial Traction and Unparalleled Competitive Edge
- As the inaugural entrant in the market, we project a promising influx of interest, fortified by our unique ability to amass traction and maintain a distinct competitive advantage.



Alternatives to badminton Souq

- **1.Beyond E-Commerce**: A Holistic Approach Going beyond a mere E-Commerce platform, we offer a comprehensive array of Badminton experiences.
- **2.No Directory Services**: Focusing on the Experience We refrain from publishing directory services such as nearby courts, academies, and personal trainers.
- **3.Omission of Specific Services**:
 Badminton-related services like Racket repair, Racket stringing, Court Booking, Pre-Owned, Tournament Software, etc.



Vision

"Empowering global badminton enthusiasts, our company's vision is to establish a unique brand identity that resonates universally. We aim to unite and captivate our audience, setting the benchmark for authentic engagement and innovation in the world of badminton."

Global Presence

- India (www.badmintonsoug.in)
- United Arab Emirates (<u>www.badmintonsoug.com</u>)
- Qatar (<u>www.badmintonsouq.qa</u>)



Stay tuned for a new dimension in the world of Badminton enthusiasts!